

**Speech by Mayor Logan K Howlett JP**  
**Masterclass – Discover the Export World & Develop Your Business**  
**Gary Holland Centre**  
**City of Rockingham**  
**Friday, 21 February 2020**

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Good afternoon ladies and gentlemen.

My name is Logan Howlett. I am the Mayor of the City of Cockburn and the Chair of the South West Group; a position we rotate between the six member councils of the Group.

Accordingly, I welcome you to today's Masterclass – Discover the Export World & Develop Your Business that will be delivered by the Chamber of Commerce & Industry WA.

I acknowledge the Whadjup people of the Nyungar nation the traditional custodians of the land on which we have gathered today and I pay respect to their Elders, past, present & emerging and I extend that respect to Aboriginal and Torres Strait Island people who may be with us today.

I acknowledge:

- Mr Tom Griffith, Director South West Group;
- Messrs Michael Carter and Bryan Carter (no relation) representing the Chamber of Commerce and Industry WA; and
- Delegates.

This event is collaboration between the Chamber of Commerce and Industry WA and the South West Group – a voluntary regional organisation of six councils in the South West Metropolitan Region.

Those councils being: East Fremantle, Fremantle, Melville, Cockburn, Kwinana and Rockingham.

The South West Group partners and collaborates with State and Federal Government, industry, business and community on activities that benefit and facilitate further economic development in the South West Metropolitan Region.

The Vision for South West Metropolitan Region is to be the *“Economic Gateway to the West.”*

And that brings me to the point of this event – it's about recognising the value of the businesses within our region and doing what we can, as Local Governments to help you grow and to look at new opportunities.

The idea is for you to learn how you can develop your business by tapping into international markets, export opportunities and your local networks.

This is the first of these sessions we've done with CCIWA and will look forward to developing that partnership over time.

Please give us feedback on how you find the session today so we can keep the good things and build on areas we need to improve.

Please stay around afterwards for a drink and some networking.

I'll now pass to CCIWA's Michael Carter and Bryan Carter who will take you through today's session.

Thank you.