

# CITY OF COCKBURN

## SUMMARY OF MINUTES OF THE GRANTS & DONATIONS COMMITTEE MEETING HELD ON THURSDAY, 29 OCTOBER 2015 AT 6:00 PM

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# CITY OF COCKBURN

## MINUTES OF THE GRANTS & DONATIONS COMMITTEE MEETING HELD ON THURSDAY, 29 OCTOBER 2015 AT 6:00 PM

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### PRESENT:

Mrs C. Reeve-Fowkes	-	Deputy Mayor
Mr S. Portelli	-	Councillor
Mr S. Pratt	-	Councillor (Presiding Member)
Mr P. Eva	-	Councillor
Mr B. Houwen	-	Councillor

### IN ATTENDANCE:

Mr R. Avard	-	Manager, Recreation & Community Safety
Ms M. Bolland	-	Grants & Research Officer
Ms K. Green	-	Grants & Research Support Officer

### 1. DECLARATION OF MEETING

The Manager, Recreation and Community Safety declared the meeting open, the time being 6:02pm.

### 2. APPOINTMENT OF PRESIDING MEMBER (If required)

The Manager, Recreation and Community Safety advised that pursuant to Schedule 2.3 of the Local Government Act 1995, the CEO is required to preside at the first Committee Meeting following the local government elections until a Presiding Member is appointed.

In accordance with Section 5.44 (1) of the Act, the Manager, Recreation and Community Safety had been delegated the power to preside at the Grants and Donations Committee Meeting held on 29 October 2015 and to conduct the election for the Presiding Member of the Committee, as required by Regulation 11A of the Local Government (Constitution) Regulations 1998.



The Manager, Recreation and Community Safety called for nominations and received a nomination for Clr Stephen Pratt to be appointed Presiding Member for the meeting.

There being no further nominations, Clr Stephen Pratt was duly declared Presiding Member.

**3. ACKNOWLEDGEMENT OF RECEIPT OF WRITTEN DECLARATIONS OF FINANCIAL INTERESTS & CONFLICT OF INTEREST (BY PRESIDING MEMBER)**

Nil

**4. (GAD 29/10/2015) - APOLOGIES & LEAVE OF ABSENCE**

Mayor Logan Howlett	-	Apology
Clr Lyndsey Wetton	-	Apology
Clr Lee-Anne Smith	-	Apology

**5. CONFIRMATION OF MINUTES**

**5.1 (MINUTE NO 89) (GAD 29/10/2015) - MINUTES OF THE GRANTS AND DONATIONS COMMITTEE MEETING - 29/7/2015 (ATTACH)**

**RECOMMENDATION**

That the minutes of the Grants and Donations Committee meeting held on 29 July 2015 be adopted as a true and accurate record.

**COMMITTEE DECISION**

MOVED Clr P Eva SECONDED Clr S Portelli that Council adopt the Minutes of the Grants and Donations Committee meeting held on 29 July 2015 as a true and accurate record.

**CARRIED 5/0**

**6. DEPUTATIONS & PETITIONS**

Nil



**7. BUSINESS LEFT OVER FROM THE PREVIOUS MEETING (IF ADJOURNED)**

Nil

**8. DECLARATION OF COUNCILLORS WHO HAVE NOT GIVEN DUE CONSIDERATION TO MATTERS IN THE BUSINESS PAPER**

Nil

**9. COUNCIL MATTERS**

**9.1 (MINUTE NO 90) (GAD 29/10/2015) - AUSTRALIAN SCULPTURE GIFTING TO NAGASAKI PEACE PARK AND MAYORS FOR PEACE 2015 MEMBERSHIP FEE (162/002) (R AVARD) (ATTACH)**

**RECOMMENDATION**

That Council:

- (1) makes a donation of \$2,000 towards the Australian Sculpture-Gifting to Nagasaki Peace Park to commemorate the 70th Anniversary of the end of WW2, and
- (2) approves becoming a member of the Mayors for Peace Network Australia, including payment of the 2,000 Yen (approx. \$25 AUD) 2015 annual membership fee.

**COMMITTEE RECOMMENDATION**

MOVED Clr S Pratt SECONDED Clr P Eva that the recommendation be adopted.

**CARRIED 4/1**

**COUNCIL DECISION**

## Background

The City of Fremantle joined Mayors for Peace a decade ago as part of a push from cities around the world to make sure nuclear disarmament is front and centre of the global agenda. Fremantle recently became the lead city in the Australian Mayors for Peace Network.

Mayor Logan Howlett has requested consideration of the payment of an annual membership fee for 2015 for the Mayors for Peace Network. Previously, there was no membership fee of this organisation applicable, so the Mayor simply joined in his capacity as Mayor. Now that there is a request for a membership fee and funding for an affiliated project, it would be prudent for Council to consider and approve this arrangement, even though the amount sought is minimal (membership fee of 2,000 Yen, approx. \$25 AUD).

## Submission

An invitation to join the Mayors for Peace Network and proposal to become an official partner for the Australian Sculpture-Gifting to Nagasaki Peace Park is attached to the Agenda.

## Report

The City of Cockburn has been invited to join as an official partner for the Australian Sculpture-Gifting to Nagasaki Peace Park and share in this unique cross-cultural gifting opportunity. Attached is the design proposal for the sculpture, as sent to Nagasaki. *(Please note: this is a confidential document and should not be circulated publicly please.)*

This sculpture contribution is a collaborative venture between the Australian Mayors for Peace Network, Yalata Community and the Nuclear Futures creative arts program.

Nuclear Futures is a three-year international arts and cultural program funded by the Australian Government through the Australia Council for the Arts. The Nuclear Futures Partnership Initiative is being coordinated by Sydney-based arts production company Alphaville.

In terms of the donation process, the project is administered by Alphaville, in partnership with Mayors for Peace (Aust). All funds raised go directly towards project-related material expenses (fabrication and transport) and no salaries are covered by the contributions.

The program links atomic survivor communities in several countries – that is, communities who have had experience of nuclear weapons – to create new artworks that share their stories ([www.nuclearfutures.org](http://www.nuclearfutures.org)).



Alphaville has partnered with City of Fremantle, as lead city in the Australian Mayors for Peace (MFP) Network, on an international project to facilitate a sculpture gifting from Australia to Nagasaki Peace Park, Japan. Close partners from MFP are Mayor Brad Pettitt, Adrian Glamorgan and Elizabeth PO' (MFP working group).

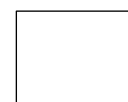
Nagasaki Peace Park was established in 1955, to commemorate the 1945 atomic bombing of Nagasaki during WW2. Now an internationally renowned sculpture park frequented by thousands of visitors annually, Nagasaki Peace Park features a diverse range of monuments conveying messages of friendship and peace to the City of Nagasaki by donor cities and/or countries. Included are some twenty sculptures, such as from Portugal, Czech Republic, Bulgaria, The Netherlands, the former USSR, China, Italy, Turkey, Argentina, and New Zealand. To date, there is no Australian presence.

The proposal for an Australian Sculpture for Nagasaki Peace Park embodies a timely message of peace, and is inspired as a contribution to the peace-related activities taking place in Nagasaki during the 70-year commemoration of the atomic bombings. The proposed artwork of excellence represents the passing of a call for hope and peace across generations and across borders, sent as an internationally relevant message of peace from Australia to Japan.

Over the past 12 months Mayors for Peace (Australia), Alphaville and partners have been working with Nagasaki City to realise an Australian contribution. A prominent site for an Australian sculpture has been allocated on the central promenade and arrangements for installation are underway. The approval process will be finalised by Nagasaki City in mid-December, with a gifting ceremony anticipated for March 2016.

The commissioned sculpture for the proposed installation is based on Indigenous design elements and is linked with an existing sculpture project being run with remote Indigenous communities in South Australia, in collaboration with a professional team of creative artists led by sculptor John Turpie. John is experienced in public art commissions with Indigenous communities in Australia, and previous work includes large-scale installations on the cliff top at Elliston on the Eyre Peninsular amongst other acclaimed works. The key community partner for the initiative is Yalata Anangu community (far west South Australia), whose recent history relates to the British nuclear tests of the 1950s at Maralinga.

To date, financial support for the Mayors for Peace sculpture gifting has so far been received from the Australia Council for the Arts, the Australian Embassy in Japan and is endorsed by Yalata Community Council and Maralinga Tjarutja Council.



Contributions are being sought from local councils and businesses for the final phase of the project, to aid with fabrication and transportation (a gap of approximately \$20,000). Ideally, donations of \$2,000 or above are sought, however the financial value partners are able to offer is negotiable starting at \$500. A range of partnership benefits are available to create a value-exchange for donations, such as having Council included on the plaque accompanying the sculpture as a contributor, as well as cultural exchange and promotional opportunities across the next twelve months (in Japan and Australia).

### **Strategic Plan/Policy Implications**

#### **Community & Lifestyle**

- Community environments that are socially cohesive and embrace diversity.
- Communities that are connected, inclusive and promote intergenerational opportunities.
- The significance and richness of our local Indigenous people and diverse multicultural community will be recognised and celebrated.

#### **Leading & Listening**

- A responsive, accountable and sustainable organisation.

### **Budget/Financial Implications**

A \$2,000 contribution towards the Nagasaki Peace Park Sculpture Gifting and a 2,000 Yen 2015 membership fee payment (current exchange rate, approx. \$25 AUD) from the Grants and Donations 2015/16 budget.

### **Legal Implications**

N/A

### **Community Consultation**

N/A

### **Attachment(s)**

1. Invitation to join the Mayors for Peace Network and Proposal to become an Official Partner for the Australian Sculpture-Gifting to Nagasaki Peace Park.

### **Advice to Proponent(s)/Submissioners**





The submissioner has been advised that they will be notified of the outcome following the November 2015 Council Meeting.

**Implications of Section 3.18(3) Local Government Act, 1995**

Nil

**9.2 (MINUTE NO 91) (GAD 29/10/2015) - GRANTS AND DONATIONS COMMITTEE RECOMMENDED ALLOCATIONS 2015/16 (162/003) (R AVARD) (ATTACH)**

**RECOMMENDATION**

That Council adopt the revised grants, donations, and sponsorship recommended allocations for 2015/16 as attached to the agenda.

**COMMITTEE RECOMMENDATION**

MOVED Clr S Portelli SECONDED Clr S Pratt that the recommendation be adopted subject to the following amendments as shown in the attachment to the minutes:

- (1) Recommended \$3,500 Sponsorship to Leukaemia Foundation of Australia; and
- (2) Recommended \$2,000 Sponsorship to Point Peron Restoration Project.

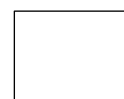
**CARRIED 5/0**

**COUNCIL DECISION**

**Reason for Decision**

Leukaemia Foundation of Australia

For an inaugural fundraising event based in Cockburn, for a worthy cause, it is recommended that the request for Sponsorship by the Leukaemia Foundation of Australia be fully funded for \$3,500.



### Point Peron Restoration Project

The City has been approached by the Hon Phil Edman, MLC seeking sponsorship for the launch of the Point Peron Restoration Project. The project seeks to highlight the place of coastal defence in the protection of Australia during WWII. The South West Group is assisting to facilitate this, with the aim of promoting all remnant fortifications across the region. These include underground observation posts and ammunition storage facilities in North Fremantle, section of a submarine boom net in Fremantle, the Woodman Point ammunition storage facilities in Cockburn, a radar tower in Kwinana and the fortifications at Point Peron. These would be linked to a display at the Army Museum of Western Australia, located in Fremantle. Drawing these elements together will make for a true regional tourism opportunity that is unique in Western Australia.

Details and flyers for the event were circulated via email. The sponsorship request entitles the City to two tickets to the event and would carry our logo. Sponsorship is being provided by the cities of Fremantle and Kwinana.

### **Background**

Council approved a budget for Grants and Donations for 2015/16 of \$1,200,000. The Grants and Donations Committee is empowered to recommend to Council how these funds are to be distributed.

At its meeting of 29 July 2015 the Committee recommended a range of allocations of grants, donations and sponsorship which were duly adopted by Council on 13 August 2015.

### **Submission**

N/A

### **Report**

The September 2015 round of grants, donations and sponsorship funding opportunities was advertised to close on 30 September 2015. A total of 25 applications were received including 8 applications for Community Grants and 2 applications for Sustainable Events Grants which have been reviewed under the delegated authority of the Manager Recreation and Community Safety. The remainder include 8 applications for Donations and 7 applications for Sponsorship to be considered by the Committee.



In the Summary of Grants, Donations and Sponsorship Recommended Allocations Budget 2015/16, attached to the Agenda, these are the following items for the Committee to consider:

- 2 proposed adjustments to the committed/contractual donations
- 8 applications for donations
- 7 applications for sponsorship, and
- 3 proposed adjustments to grant funding allocations.

The proposed adjustments and applications for donations and sponsorship are described in brief below.

### COMMITTED/CONTRACTUAL DONATIONS

As can be seen in the Budget attachment, a number of donations are deemed to be committed by legal agreements, such as leases, or by Council Decision. There is one adjustment and one new proposed commitment highlighted:

#### Spearwood Dalmatinac Club Inc. – Rates Reimbursement

Council resolved on 14 May 2009 to provide an annual reimbursement of 50% of the annual rates payable by Spearwood Dalmatinac Club for 41 Azelia Road, Spearwood. The actual amount of this reimbursement for 2015/16 equates to \$11,307.90, so there is a proposed adjustment to the budget from an allocation estimate of \$11,500 reduced to \$11,308.

#### Australian Sculpture Gifting to Nagasaki Peace Park and Mayors for Peace 2015 Membership Fee

This proposal is addressed in Agenda Item 9.1.

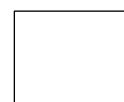
The total for committed/contractual donations will be \$496,000.

### GRANTS

As can be seen in the Budget attachment, there are a number of grants for which there are established criteria and processes in place.

There are three proposed adjustments to grant allocations for the 2015/16 financial year:

- Increase to the Cultural Grants program allocation from \$12,500 to \$20,000 due to a delay in payment processing from the previous financial year that has required funds from last year to be paid out of this year's budget.
- Increase in the Youth Arts Scholarships from \$4,000 to \$5,000 based on the number of applications received in the first round, and



to allow for an equitable pool of funds to be available for the second round in March 2016.

- Increase to Cockburn Community Group Volunteer Insurance from \$8,000 to \$8,500 to allow for additional groups to join throughout the financial year.

The total proposed for grants is \$449,000.

### DONATIONS

Applicant: Cockburn Toy Library

Requested: \$4,000

Recommended: \$4,000

The Cockburn Toy Library is volunteer-run service offering parents/ carers access to a range of toys that are often beyond their financial means. The Library purchases and maintains toys that are available to for loan for approximately 35-40 families who pay either a biannual or annual membership fee.

Previous funding received from the City includes:

March 2003	–	\$1,283 (Community Grant – New Venue)
March 2008	–	\$2,000 (Community Grant – New Toys)
September 2011	–	\$4,000 (Donation)
September 2012	–	\$4,000 (Donation)
September 2013	–	\$4,000 (Donation)
September 2014	–	\$4,000 (Donation)

The Cockburn Toy Library has requested a \$4,000 donation to help with their rental expenses within the Meerilinga centre. The funding from the City allows the group to use their membership income to keep toy supplies in excellent condition and purchase new toys to meet needs within the community. The result is that they have an extensive, relevant and modern toy catalogue that will increase their membership base in the Cockburn community.

The application has the support of the Chief Executive Officer of the Meerilinga Young Children’s Foundation and the City’s Children’s Services Officers. The requested donation of \$4,000 is recommended for approval.



Applicant: St Vincent de Paul Society Yangebup Conference

Requested: \$5,000

Recommended: \$5,000

St Vincent de Paul Society Yangebup Conference is a volunteer-driven charitable organisation that helps families in need in the suburbs of Atwell, Success, Aubin Grove, Jandakot, Yangebup, Spearwood and Munster. On the organisation's guiding principle 'A Hand Up, not a Hand Out', these families are assisted in times of emergency with food, furniture and clothing; and help with bills and rent. In the past year, the Yangebup Conference assisted about 1,500 individuals from 500 families within the City of Cockburn.

The Mater Christi Catholic Parish Yangebup strongly endorses the community contribution of the St Vincent de Paul Society Yangebup Conference.

In September 2013 and September 2014, St Vincent de Paul Society Yangebup Conference received \$5,000 donations from the City of Cockburn. It is recommended to support the organisation's application this year for a \$5,000 donation towards ongoing costs.

Applicant: Cockburn Community and Cultural Council

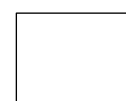
Requested: \$9,000

Recommended: \$9,000

The Cockburn Community and Cultural Council supports, sponsors and promotes artistic, cultural and leisure activities within the City of Cockburn. For many years the group has received an annual donation to assist with operating costs.

Previous funding from the City of Cockburn includes:

October 2006	–	\$7,500
October 2007	–	\$8,000
September 2008	–	\$8,000
September 2009	–	\$8,600
September 2010	–	\$9,000
September 2011	–	\$9,000
September 2012	–	\$9,000
September 2013	–	\$9,000
March 2014	–	\$1,200 (one-off Donation 40th Anniversary)
September 2014	–	\$9,000



March 2015 – \$3,000 (Fremantle Ports Cockburn Community Projects Fund Grant for the 2014 Cockburn Visual and Performing Arts Festival).

The Cockburn Community and Cultural Council has requested a donation of \$9,000 towards operating costs, which is recommended for approval this year; however, it is requested that the group consider making their facility available for use by other local arts/crafts groups.

Applicant: Meerilinga Young Children's Services

Requested: \$10,000

Recommended: \$10,000

Meerilinga is a not-for-profit organisation and registered charity that promotes the United Nations Convention on the Rights of the Child. Based at the Cockburn Children and Family Centre in Winterfold Road, Coolbellup, the organisation works to reduce developmental vulnerability in children and to assist parents to increase coping skills and achieve a quality of life.

The City supported Meerilinga in September 2014 with a \$10,000 donation.

Meerilinga's contribution to the community – in particular, the Caralee Early Years intervention program – is endorsed strongly by the Fremantle Language Development Centre.

It is recommended to support Meerilinga's current application for a \$10,000 donation to support the continuation of their programs and their proposed extension of programs to include the participation of local seniors groups.

Applicant: Returned and Services League – City of Cockburn

Requested: \$10,000

Recommended: \$10,000

The Cockburn Branch of the Returned and Services League supports the welfare of the serving and ex-military service community of Cockburn. The group conducts commemorative services throughout the year, including the ANZAC Youth Parade and Service. The group also promotes the ANZAC history and military service in local schools.

Previous funding received from the City of Cockburn includes:

March 2007 – \$7,500



October 2007	–	\$8,000
September 2008	–	\$8,000
September 2009	–	\$8,000
September 2010	–	\$8,300
September 2011	–	\$8,000
September 2012	–	\$9,000
September 2013	–	\$10,000
September 2014	–	\$10,000

The Returned and Services League has requested a \$10,000 donation for its programs and activities. It is recommended to support this donation for \$10,000 to reflect the previous year's donation.

Applicant: Yangebup Family Centre

Requested: \$12,000

Recommended: \$12,000

The Yangebup Family Centre is a community-managed, not-for-profit organisation that provides a range of community services for residents of Yangebup and the surrounding area. Services include children's programs, and parenting workshops, information and support services.

Previous funding from the City includes:

October 2006	–	\$5,000
October 2007	–	\$5,000
September 2008	–	\$5,000
September 2009	–	\$5,000
September 2010	–	\$5,000
September 2011	–	\$5,000
September 2012	–	\$7,000
September 2013	–	\$9,500
September 2013	–	\$3,025 (Alcoa Project Grant for Open Day)
September 2014	–	\$12,000
March 2015	–	\$2,500 (Sustainable Events Grant Community Open Day)
August 2015	–	\$1,637 (Donation for Health Nurse Clinic)

The Yangebup Family Centre crèche was established in 2002 to support the need for a craft group at the centre. Previous funding from the City contributed to providing affordable crèche services to mothers that attend the craft groups. The crèche provides 57 places for children aged 0-6 years on a weekly basis. In 2014 the Centre requested an increased donation to add an additional crèche session and facilitate more community workshops focusing on parenting skills and wellbeing. In 2014–2015 more than 160 families participated in programs supported by the crèche.



The City of Cockburn Family Support Services strongly endorses the Centre.

It is recommended to support the Yangebup Family Centre's current application for a donation of \$12,000.

Applicant: Cockburn Central YouthCARE Council

Requested: \$13,000

Recommended: \$13,000

The Cockburn Central YouthCARE Council requests a donation of \$13,000 to enable the continuation of its chaplaincy service at Lakeland Senior High School (LSHS).

In 2014, the City of Cockburn donated a total of \$48,100 to the Council to support chaplaincy services at LSHS and local primary schools in need of the service. About \$17,500 has yet to be expended, as the Council has committed the funds to the provision of chaplaincy services for Atwell, Bibra Lake, Harmony, Jandakot, South Coogee and South Lake primary schools in 2016, to account for gaps in national and school funding.

Funding provided by the City of Cockburn to Cockburn Central YouthCARE Council (formerly Lakeland District Council of the Churches Commission of Education) includes:

October 2006	–	\$9,000 (Chaplaincy for LSHS)
October 2007	–	\$9,000 (Chaplaincy for LSHS)
September 2008	–	\$9,000 (Chaplaincy for LSHS)
March 2010	–	\$11,600 (\$9,000 for Chaplaincy LSHS and \$2,600 for Chaplaincy at Atwell College)
March 2011	–	\$9,000
March 2012	–	\$9,450
March 2013	–	\$24,000 (Chaplaincy in 4 local primary schools)
September 2013	–	\$9,000 (Chaplaincy for LSHS)
September 2014	–	\$48,100 (\$13,000 for Chaplaincy LSHS and \$35,100 towards Chaplaincy at local primary schools identified as in need of chaplaincy support)

It is recommended to support this application for \$13,000 for chaplaincy at Lakeland Senior High School.





Applicant: Coastal Motorcycle Club

Requested: \$20,000

Recommended: \$20,000

Coastal Motorcycle Club of WA (Inc.) is a not-for-profit organisation based in Henderson. Established in 1919, the club provides motocross facilities and events for children and adults. About 70 per cent of the club's 350 members are City of Cockburn residents.

The club has applied for a donation for the replacement of the club's current 35-year-old loader that is not viable, as it will cost more to repair and rebuild the transmission than it is worth, according to a mechanical diagnostic report. A replacement loader is essential to provide a safe and well-maintained track for training and competitions, and to comply with the licence conditions set by the governing body, Motorcycling WA. The club is contributing \$55,000 and has requested the balance of \$20,000 towards the \$75,000 cost of the loader.

It is recommended to support Coastal Motorcycle Club's application for a \$20,000 donation to assist with the purchase of a replacement loader to grade and maintain the track.

The total proposed allocation for Donations has been reduced to \$185,000 to account for an increase in applications for Sponsorship.

#### SPONSORSHIP

Applicant: Cockburn Masters Swimming Club

(20th Anniversary Jetty to Jetty Swim)

Requested: \$15,000

Recommended: \$10,000

For many years the Cockburn Masters Swimming Club Inc. and Rotary Club of Cockburn Inc. have jointly organised the annual Coogee Jetty-to-Jetty Swim. The event has grown to become a well-known and well-supported event within Cockburn. In 2015, the event attracted more than 700 participants from across WA.

The City of Cockburn has assisted this event in previous years:

October 2007	\$1,000
September 2008	\$2,000
September 2009	\$2,000
September 2010	\$3,500
September 2011	\$10,000 (Naming Rights Sponsor of 2012 event)



March 2012	\$10,000 (Naming Rights Sponsor of 2013 event)
September 2013	\$10,000 (Naming Rights Sponsor of 2014 event)
September 2014	\$10,000 (Naming Rights Sponsor of 2015 event)

The Rotary Club has withdrawn from the 2016 event, which will be the 20th anniversary of the event. Unlike the past four years, the Swimming Club have withdrawn the offer of “City of Cockburn Jetty to Jetty Swim” naming rights (which was the reason for the large increase in sponsorship from the City for the 2012 event) preferring to go with the new “20<sup>th</sup> Anniversary Jetty to Jetty Swim” event name and logo, and have already designed and ordered their merchandise with this name and logo.

In return for sponsorship, the City of Cockburn will benefit from some media promotion, including use of banners and display tents/marquee at the event. They are prepared to negotiate other avenues of promotion of the sponsorship, and have a few other sponsors already on board, such as Frasers Property Group (formerly Australand), Cockburn Cement and NextGen clubs.

Without naming rights, it is recommended to maintain the level of sponsorship of \$10,000, to support the event.

Applicant: Swimming WA

Requested: \$6,000

Recommended: Nil

The Western Australian Swimming Association (Swimming WA) is a membership-based organisation that has requested sponsorship for an open water swim competition (Open Water Series 2015-16 Round 5) to be held at Coogee Beach on 5 December 2015.

This event is one of a large program of swimming events around WA. It has been held previously in November 2014 and attracted some community criticism for issues related to noise and traffic management.

It is recommended that the City of Cockburn not provide sponsorship for this particular event, as the City has traditionally sponsored a similar longstanding event, the Coogee Jetty to Jetty swim, and this Swimming WA organisation is not based in Cockburn and the event does not offer extensive benefits to Cockburn.



Applicant: Jervoise Bay Sailing Club

Requested: \$7,000

Recommended: \$5,000

Jervoise Bay Sailing Club is a not-for-profit recreational club of about 140 members. The club is striving to build its junior membership, and has requested sponsorship for the purchase of one of four new small 'Nacra 350' catamarans (purchase price approx. \$8,000 each) for the club's juniors for training and competition purposes to increase participation in sailing.

In return for Sponsorship the City of Cockburn will receive naming rights of the catamaran, which will be displayed on the hull.

The City has not previously provided funding to the club.

It is recommended to provide sponsorship of \$5,000, with the provision that the City of Cockburn's naming rights also apply to the catamaran's sail as well as the hull.

Applicant: Southern Lions Rugby Union Football Club

Requested: \$20,000

Recommended: \$12,500

The Southern Lions Rugby Union Football Club (SLRUFC) is a not-for-profit sporting club founded in 1987. Based at Success Regional Sports Facility, the Club has more than 500 members, with the majority being City of Cockburn residents participating in juniors, Women's, Men's and Golden Oldies Divisions.

In 2013, the SLRUFC hosted the successful inaugural City of Cockburn 7s Rugby Tournament that saw 18 teams and 1,500 fans from all over Perth come to Success Regional Sporting Facility.

The Club received \$12,500 sponsorship from the City in the September 2013 funding round for the 2014 event. In 2014 the City provided \$12,500 sponsorship for the 2015 event, as well as a \$4,000 Minor Capital Works Grant towards floodlighting upgrades and a \$1,000 Sports Equipment Grant.

The SLRUFC has sought an increase in sponsorship from the City, from \$12,500 to \$20,000, to provide increased prize money to entice more interstate participants.



In line with sponsorship of the 2015 event, the City will receive naming rights of the event, and inclusion on event advertising including media coverage via radio, newspapers and websites; logo inclusion on event signage, opportunity to display signage at the event and logo inclusion and sponsor recognition on advertising and promotional material official event merchandise (e.g. referees' shirts).

It is recommended that the City maintain its current level of support at \$12,500, as additional interstate participants provide negligible benefit to the City and local residents.

Applicant: Cockburn Central Town Centre Association

Requested: \$20,000

Recommended: \$10,000

Cockburn Central Town Centre Association (CCTCA) is a community group of local residents and business owners who promote the interests of the local Cockburn Central community, and lead projects and events that enhance Cockburn Central as a place to live, work and visit.

The Association is planning a new not-for-profit event called the Cockburn Central BillyCart Festival. The event will draw the wider community into and promote the Cockburn Central Town Centre. Proceeds from the event will raise funds to support the work performed by the Princess Margaret Hospital and Butterfly Foundation to address eating disorders.

The proposed event has support from several Cockburn Central local businesses, and the City of Cockburn's Community Development team is supporting the event.

In return for sponsorship, the City's support will be promoted on all event advertising materials and media releases. The City is offered to display banners and run an informational market stall on the day. The Mayor will have the opportunity to deliver a speech and award prizes.

The CCTCA has requested sponsorship of \$20,000, they also have \$10,000 from Landcorp and \$4,000 from local business pledges. Being the inaugural event, it is recommended that the City provide sponsorship of \$10,000, and evaluate the event's outcomes for future sponsorship support.



Applicant: The Sir Oliver Cricket Club (Split Cricket Club)

Requested: \$5,850

Recommended: Nil

Mr Jeff Grzinic has applied for City of Cockburn support for the participation of a cricket team from the City's sister city of Split, Croatia, in the Mediterranean Cricket League tournament. Mr Grzinic is an organiser of the tournament, which will be held in Split in June 2016. While Mr Grzinic is not a local Cockburn resident (he resides in Kewdale), he believes that a City of Cockburn resident will participate in the event. As yet, the City of Split has not pledged sponsorship of the event.

Mr Grzinic met with the Mayor and Director Governance and Community to discuss the proposal. If funding were to be provided by the City, indicative support would be for sponsorship of items such as uniforms, equipment and marketing, totalling \$2,140. However, the applicant has yet to provide required documentation such as evidence of incorporation and financial statements. In addition, there is concern that the City may not be authorised to deposit funds into an overseas bank account, and that sponsorship of an overseas team and event provides negligible benefit to the City and its residents. In the reverse situation, it would be as if the Cockburn Cricket Club approached the City of Split to sponsor their activities in Cockburn. As such, it is recommended that the application for sponsorship is not supported.

Applicant: Leukaemia Foundation of Australia

Requested: \$3,500

Recommended: \$1,000

The Leukaemia Foundation of Australia is a not-for-profit organisation that assists about 293 leukaemia patients in the local area. The Foundation has requested support for an outdoor fitness event titled 'Get Your Blood Pumping' to be held at Bibra Lake. The event will comprise a walk/job around the lake followed by circuit and yoga classes. The event targets those experiencing blood cancer and their family/carers, and the wider community. The event will promote the Foundation and its work.

In return for sponsorship support, the City of Cockburn will receive logo acknowledgement across media platforms, and will have the opportunity to display signage and speak at the event. Profits from the event will go to supporting leukaemia patients, some of whom are City of Cockburn residents.



The Foundation has requested sponsorship of \$3,500; however, it is recommended that, as this is the inaugural event, the City provide sponsorship of \$1,000 and evaluate the event's outcomes for future sponsorship.

The total proposed allocation for Sponsorship has been increased to \$70,000 due to the increase in applications so far this year, and to allow for an equitable pool of funds to be available for the second round in March 2016.

### **Strategic Plan/Policy Implications**

#### **Community & Lifestyle**

- Community environments that are socially cohesive and embrace diversity.
- Communities that take pride and aspire to a greater sense of community.
- Promotion of active and healthy communities.

#### **Leading & Listening**

- A responsive, accountable and sustainable organisation.

### **Budget/Financial Implications**

Council approved a budget for Grants and Donations for 2015/16 of \$1,200,000. Following is a summary of the proposed grants, donations and sponsorship allocations.

#### Summary of Proposed Allocations

Committed/Contractual Donations	\$496,000
Specific Grant Programs	\$449,000
Donations	\$185,000
<u>Sponsorship</u>	<u>\$70,000</u>
Total	\$1,200,000
Total Funds Available	\$1,200,000
<u>Less Total of Proposed Allocations</u>	<u>\$1,200,000</u>
Balance	\$0

### **Legal Implications**

Nil

### **Community Consultation**



In the lead up to the September 2015 round, grants, donations and sponsorship funding opportunities were promoted through the local media and Council networks. The promotional campaign has comprised of:

- Three advertisements running in the Cockburn Gazette on 01/09/15, 08/09/15 and 22/09/15.
- Three advertisements running fortnightly in the City of Cockburn Email Newsletter.
- Half Page advertisement in the August 2015 Soundings.
- Promotion to community groups through the Community Development Service Unit email networks and contacts.
- All members of the Cockburn Community Development Group and Regional Parents Group have been encouraged to participate in the City's grants program.
- Additional Advertising through Community Development Promotional Channels:
  - Community Development Calendar distributed to all NFP groups in Cockburn.
  - Community Development ENews September 2015 edition.
- Closing dates advertised in the 2015 City of Cockburn Calendar.
- Information available on the City of Cockburn website.
- Reminder email sent to regular applicants.

#### **Attachment(s)**

1. Revised Summary of Grants, Donations and Sponsorship Recommended Allocations Budget for 2015/16.

#### **Advice to Proponent(s)/Submissioners**

Applicants have been advised that they will be notified of the outcome of their applications following the November 2015 Council Meeting.

#### **Implications of Section 3.18(3) Local Government Act, 1995**

Nil

#### **10. MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN**

Nil

#### **11. NOTICES OF MOTION GIVEN AT THE MEETING FOR CONSIDERATION AT NEXT MEETING**

Nil



**12. NEW BUSINESS OF AN URGENT NATURE INTRODUCED BY DECISION OF MEETING BY COUNCILLORS OR OFFICERS**

Nil

**13. MATTERS TO BE NOTED FOR INVESTIGATION, WITHOUT DEBATE**

Nil

**14. CONFIDENTIAL BUSINESS**

Nil

**15. (GAD 29/10/2015) - CLOSURE OF MEETING**

6:13pm

**CONFIRMATION OF MINUTES**

I, ..... (Presiding Member) declare that these minutes have been confirmed as a true and accurate record of the meeting.

Signed: ..... Date: ...../...../.....

