**Speech by Mayor Logan K Howlett, JP**

**Official Opening of THE FIRST RE-VITALISED Ampol STORE**

**IN WESTERN AUSTRALIA**

**Thursday, 29 October 2020.**

Good morning ladies and gentlemen
I am delighted to be here today to share in the celebration of AMPOL returning to Western Australia and the fact that Cockburn has been chosen for the opening of their first service station.
For those of my generation AMPOL was synonymous with the fuel industry. I remember as a child we would eagerly call out the names of each of the ‘garages’ as they were commonly known then as our father drove past them heading away for our holidays.
My recollection of those days and ‘garages’ were simply about them selling fuel and oil and servicing/repairing your car. A full driveway service was in vogue and lots of different collector cards and other novelties were available for kids.
Today the branding and messaging has changed as well as the customer experience and product offerings where the temptation is to not only buy your fuel but to explore the Foodary and all points beyond.
As we know, the precinct surrounding this store has continued to grow providing outstanding exposure to traffic volumes that will only increase in coming years.
Residential, commercial and retail development to the north, south, east and west reflects the importance of location, location, location – this AMPOL store covers all those bases and will be a magnet to motorists.

Congratulations to AMPOL on their return to Western Australia and for choosing this perfectly located location to fly the corporate flag once again in our great State.

Thank you.