

Speech by Mayor Logan K Howlett, JP

'Powerful Partnerships'

MCCC/City of Cockburn & Fremantle Football Club

Business After Hours Event

Cockburn ARC

Wednesday, 28 June 2017

Good evening ladies and gentlemen, I welcome you to Cockburn ARC, the City of Cockburn's amazing sport and recreation facility for this MCCC /City of Cockburn and Football Fremantle Club Business After Hours event.

I acknowledge the Whadjuk People of the Nyungar Nation, the Custodians of the Land on which we are gathered. I pay respect to their Elders, both past and present and extend that respect to Indigenous Australians who may be with us.

I acknowledge the presence of:

- Councillors Kevin Allen and Lee-Anne Smith OAM;
- my wife Patricia;
- Mr Tony Romano – President, Melville Cockburn Chamber of Commerce and Board Members/Members together with their staff members:
 - Monique Williams, Executive Officer;
 - Shannon Hansen, Marketing & Sales; and
 - Shelley Tamsitt, Membership Officer;

And from the Fremantle Dockers Football Club:

- Scott Gooch, General Manager Commercial Partners;
- Graeme Parker, General Manager – Corporate Operations;
- Adrian Lacquiere - Strategic Projects & Facilities Manager; and a Docker player to be announced by Tony Romano
- Stephen Cain CEO, City of Cockburn, other members of the Executive and Officers here tonight including Brett McEwin, Manager of Cockburn ARC otherwise known as Noah;
- Distinguished guests;
- Ladies and gentlemen.

We are extremely proud of this amazing facility we call the ARC which is the largest of its kind in Australia and designed to accommodate up to 3000 visitors a day.

Tonight I will talk about how powerful partnerships can lead to better outcomes for many people and after that we will take a tour of the facility so that you can see for yourself.

Powerpoint

PLAY opening video

SLIDE 1 – BEHIND EVERY SUCCESSFUL PROJECT THERE IS A STORY

SLIDE 2 – THIS STORY IS ABOUT AN UNLIKELY PARTNERSHIP. THE DICTIONARY DESCRIBES A PARTNERSHIP AS A BUSINESS ARRANGEMENT. BUT YOU MAY BE WONDERING WHAT BROUGHT THE CITY AND THE DOCKERS TOGETHER?

SLIDE 3 – COCKBURN'S STORY WAS ONE ABOUT COMMUNITY NEEDS. WE HAD AN AGED FACILITY, A GROWING POPULATION AND A DESIRE TO DO BETTER FOR THOSE WITH SPECIAL NEEDS.

SLIDE 4 – THE DOCKERS STORY WAS SIMILAR IN HAVING AGED FACILITIES. THEY ALSO WANTED TO BE IN A LOCATION THAT HAD BETTER OPPORTUNITIES TO BE CONNECTED TO THEIR FANS AND THE COMMUNITY.

SLIDE 5 – TOGETHER WE SAW THE OPPORTUNITY TO BUILD A NEW 'JOINT' FACILITY THAT WOULD BE THE BEST OF ITS KIND IN AUSTRALIA; PERHAPS THE WORLD.

SLIDE 6 – A PARTNERSHIP IS ALSO ABOUT LEVERAGING VALUE. IN OUR CASE OUR JOINT ADVOCACY ATTRACTED \$22.4M IN FEDERAL AND STATE FUNDING FOR OUR PROJECT. WHEN YOU ADD IN THE LAND CONTRIBUTION AS WELL, THAT'S A PRETTY SIZEABLE ACHIEVEMENT IN ANYONE'S BOOK!

SLIDE 7 – OF COURSE THERE WERE MANY OTHER BENEFITS AS WELL. AS THE CITY BUILDS COCKBURN CENTRAL INTO A SECONDARY CENTRE, THE DOCKERS RELOCATION HAS HELPED PROMOTE COCKBURN CENTRAL AS A DESTINATION. SHARING CAPITAL COSTS AND ACCESS TO EACH OTHER'S FACILITIES, HAS DIRECT BENEFIT FOR THE COMMUNITY – AS YOU WILL SEE WHEN YOU WALK AROUND TONIGHT.

SLIDE 8 – FOR THE CITY THIS IS ALL ABOUT GETTING BETTER OUTCOMES FOR OUR COMMUNITY. WE ANTICIPATE A MILLION VISITORS WILL COME TO THE ARC THIS YEAR. SOME WILL BE CURTIN UNIVERSITY STUDENTS, WHO WILL COME HERE TO GAIN

PRACTICAL SKILLS AS PART OF THEIR HEALTH SCIENCE OR MEDIA COURSES.

SLIDE 9 – BUT AS I REMARKED EARLIER, THE ARC IS KEY PART IN HELPING THE CITY DEVELOP COCKBURN CENTRAL. IN PARTNERSHIP WITH LANDCORP WE WILL SEE THE TOWN CENTRE AND COCKBURN CENTRAL WEST PRECINCTS GROW INTO A UNIQUE COMMUNITY. IN PARTNERSHIP WITH THE PERRON GROUP WE WILL ALSO SEE COCKBURN GATEWAY SHOPPING CITY DEVELOP INTO ONE OF THE BEST RETAIL CENTRES IN AUSTRALIA. ALL OF THIS BRINGS ECONOMIC VALUE TO OUR CITY; AROUND \$12M OF VALUE FROM THE ARC ALONE.

SLIDE 10 – THE STORY BEHIND THE ARC IS NOT ABOUT ONE PARTNERSHIP; ITS ABOUT MANY PARTNERS, EACH OF WHOM HAVE BENEFITED FROM OUR SHARED VISION.

SLIDE 11 – BEFORE WE TAKE YOU FOR A TOUR, I WOULD ALSO LIKE TO MENTION THE IMPORTANT ENVIRONMENTAL FEATURES WE HAVE INCORPORATED INTO THE ARC. ON OUR ROOF IS A 1MW SOLAR SYSTEM, THE LARGEST ROOF MOUNTED SYSTEM IN AUSTRALIA. FROM 1KM BELOW GROUND WE ARE ALSO DRAWING WATER AT 50C THAT IS USED TO HEAT ALL OF OUR POOLS, SIGNIFICANTLY REDUCING OUR ENERGY COSTS. WE ALSO BUILT INTO THE CENTRE A LOT OF FUN THINGS. AS YOU CAME INTO THE BUILDING YOU WOULD HAVE NOTICED OUR DISTINCTIVE WATER SLIDES. THIS FEATURE ADDS TO THE COMMERCIAL VIABILITY OF THE ARC, BUT IT'S NOT FOR THE FAINT HEARTED!

Now I would like to invite you to take a tour of the ARC and to share some refreshments. The tour will take about 20 minutes.

I have also been asked that you put your business cards in the barrel located by the entry point to this Function Room and the winner will get to go down a slide of their choice while the rest of us enjoy a tour.

Seriously, please do leave your business card and you will go in to the draw to win a Family Swim and Waterslide pass and some other great prizes to be offered by the Fremantle Dockers Football Club.

Thank you / Good evening.