

DA	SPONSORSHIP AND NAMING RIGHTS ON CITY CONTROLLED LAND AND/OR BUILDINGS
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DIRECTORATE:	Governance & Community Services
BUSINESS UNIT:	Recreation & Community Safety
SERVICE UNIT:	Recreation Services
RESPONSIBLE OFFICER:	Manager Recreation & Community Safety Coordinator Recreation Services
FILE NO.:	086/003
DATE FIRST ADOPTED:	11 March 2021
DATE LAST REVIEWED:	
POLICY REF.:	Sponsorship and Naming Rights on City Controlled Land and/or Buildings
VERSION NO.	1

Dates of Amendments / Reviews:	
DAPPS Meeting:	25 February 2021
OCM:	

FUNCTION DELEGATED:

The authority to negotiate proposals and authorise agreements with sporting and community organisations in relation to naming rights sponsorships and sponsorship signage on land and buildings controlled by the City.

CONDITIONS/GUIDELINES:

- (1) To review proposals and approve agreements with sporting and community organisations for naming rights sponsorships on land and buildings controlled by the City in line with the Sponsorship and Naming Rights on City Controlled Land and/or Buildings Policy and other policies and procedures named within or related to the implementation of this policy.
- (2) To review proposals and approve agreements with sporting and community organisations for sponsorship signage on land and buildings controlled by the City in line with the Sponsorship and Naming Rights on City Controlled Land and/or Buildings Policy and other policies and procedures named within or related to the implementation of this policy.
- (3) All transactions utilising this delegation are to be recorded in the Recording of Delegated Decisions Register by the officer responsible for initiating the action taken, or by another officer under the direction of the initiating officer.

AUTONOMY OF DISCRETION:

As provided as in the conditions above.

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LEGISLATIVE REQUIREMENTS/COUNCIL POLICY:

Local Government Act, 1995 sec 5.42 and 5.44

Council Policy "Sponsorship and Naming Rights on City Controlled Land and/or Buildings" refers.

Council Policy "Incoming Sponsorship Policy" refers

Council Local Planning Policy "3.7 - Signs and Advertising" refers

DELEGATE:

Chief Executive Officer

Note: The Chief Executive Officer will sub-delegate this authority to:

DELEGATE/S AUTHORISED:

Director, Governance & Community Services (All Conditions/Guidelines)

Manager, Recreation & Community Safety (All Conditions/Guidelines)

Coordinator Recreation Services (Conditions/Guidelines – Item 2 only)