



# Media Release

21 July 2022

## **Cockburn businesses share in \$99k+ grant program to stimulate sustainable local economy**

A company that stages drone shows, a biscuit chef, a Spanish dance school, a brewer, a swim school for people with disability and a dog groomer are among recipients in the second round of the City of Cockburn's Local Economic Development Grants (LEDG).

The City received 65 grant applications during April and May and 27 recipients received an average of \$3,685, sharing a total of \$99,500 between them. The inaugural LEDG round delivered \$85,000 to 20 businesses in June 2021.

Grants of up to \$5,000 are targeted at micro, small and medium size businesses with 1-99 employees based in the City of Cockburn or with services directly benefitting the Cockburn community.

The grants can be used to help establish new enterprises and initiatives or provide training and help recoup losses resulting from COVID-19 pressures.

City of Cockburn Economic Development Officer William Barry said the total value of projects supported in the current round was \$229,000, which generated income for other local and regional service providers, further stimulating the local economy.

"Businesses used their grants to brand business vehicles and create signage, invest in hospitality equipment including alfresco dining, pizzeria and brewery equipment, and establish digital marketing, e-commerce capabilities and websites," Mr Barry said.

"It is heartening to see the enthusiasm and vibrancy of the local small business community as it ramps up to deal with life after the arrival of COVID-19 and all the challenges that scenario presents those striving to run a successful business in Cockburn.

"The City is focused on fostering a sustainable and diverse local economy to increase further investment and create local employment and these grants help fulfill that vision.

"We encourage everyone to get out there and support local businesses. Our

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community is all the richer for getting behind the creativity that already exists here in Cockburn, and hopefully providing the impetus necessary to maintain our strong local economy into the future.”

The LEDG's of \$100,000 are part of the City's grants, donations and sponsorship Cockburn Community Fund, which distributes more than \$1.4m to the community annually.

Another round of grants will be offered at the end of this year. To find out more, visit the City's [website](#).

Grant recipients are:

- Exclusive Occasions – \$5,000 Van branding
- Fuel Swap Pty Ltd – \$5,000 Fuel polishing trailer
- Bonito Camper – \$5,000 Bike-friendly campervan
- Pretty Little Paws – \$5,000 Grooming equipment
- Balanced Living Enterprises – \$3,000 E-commerce website development
- Caroline's skincare Pty Ltd – \$3,000 Website design upgrade and promotion
- Walkey's Water Covers – \$3,000 Website and Search Engine Optimisation
- CuppaShack Coffee Lounge – \$4,990 Pop-up alfresco area
- Erosion Meadery – \$5,000 Beer production
- Dino-mite Cookie Co – \$3,000 Online retailing
- Viewpoint Consultants – \$2,121 IT upgrades
- Southern Lawn and Property Services Pty Ltd – \$3,000 Digital enhancement
- SG Delite Pty Ltd – \$3,000 Digital retail enhancements
- Swimming on the Spectrum – \$4,795 Service expansion
- Casa Del Compas – \$4,390 Shopfront window dressing
- John Tedesco Business Innovation Services – \$3,000 Business prospecting systems
- The Wetlands Centre Cockburn – \$3,000 E-commerce venue hire
- IGA Yangebup – \$5,000 External signage renewal
- Kerry Street Pear Tree – \$5,000 Pizza-making equipment
- Skills For Your Career – \$2,697 Mentorship program
- Asset Reliability Inspections – \$3,000 Workforce training
- Wanderkind – \$3,000 Online business training
- Boulton Nominees Pty Ltd – \$2,870 Signage



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- Glitterati Performance Co – \$3,000 Website renewal
- Global Unmanned Systems trading as Stellar Lights – \$5,000 Drone light show innovation
- Zephyr Enterprises – \$1,511 Service demonstration videos
- Sum Effect – \$2,950 Photography business expansion

ENDS

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