



Media Release

28 October 2021

#ShopLocalCockburn to support our small business community this November

Show your passion for Cockburn's home-grown small businesses, trades and services by joining the City of Cockburn's 2021 #ShopLocalCockburn campaign.

From 1 November, people who support Cockburn small businesses will not only be helping their favourite locals thrive, but score a chance to win one of two \$1,000 prize packs and four weekly \$100 vouchers.

All you need to do is spend \$10 or more at local small businesses between 1-30 November, and visit the #ShopLocalCockburn page on the City's website to upload a photograph of your receipt and fill in an entry form.

Cockburn's small business operators are also encouraged to promote the campaign to their customers by displaying #ShopLocalCockburn posters and flyers or sharing social media posts.

The Cockburn small businesses that clock up the most receipts entered in the competition will have a chance to win one of two \$500 vouchers for a video or photo shoot to market their enterprise.

City of Cockburn Business Engagement Officer Sarah Kahle said the grassroots #ShopLocalCockburn campaign demonstrated the City's vision to foster a sustainable and diverse local economy that attracts investment and provides local employment.

"A healthy local business community is important for all of us because each time we spend at a local shop, that money is then spent at other local businesses and so on, keeping us vibrant and viable," Ms Kahle said.

"When you shop locally you are supporting Cockburn workers and families, and the health of our economy in the short to medium and long term. It's that simple.

"This is the campaign's second year and it is a continuation of the City efforts to support Cockburn's business community during the pandemic response."

To find out more visit the #ShopLocalCockburn [page](#) on the City's website.



Media Release

Please note that purchases must be made at a small business located in Cockburn to qualify to enter this competition. This does not include large national and international retail, fast food, liquor store chains and petrol stations, and includes Kmart, Bunnings, McDonalds, Spudshed, Jim Kidd Sports and similar commercial enterprises.

ENDS

For more information contact:
Media and Communications Officer
City of Cockburn
T: 08 9411 3551
E: media@cockburn.wa.gov.au