

POS	PUBLIC ART IN THE CITY OF COCKBURN	PSCS16
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DIRECTORATE:	Governance & Community Services
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SERVICE UNIT:	Events & Culture
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BACKGROUND:

The City of Cockburn commissions public art in the context of its Public Art Strategy. The City’s Strategic Community Plan is the guiding reference point for both the Public Art Strategy and the Public Art Policy through these relevant key areas:

- 5.4 Facilities that promote the identity of Cockburn and its communities.
- 5.42 Maintain urban art investment and other initiatives that create interesting community places and encourage creativity.

The public art policy also aligns with other key City plans, documents and strategies including the Percent for Art Policy in regards to developer contributions.

PURPOSE:

To establish a set of guidelines for staff for the commissioning of Public Art projects and to provide the City with a vibrant and vigorous artistic texture making the City of Cockburn an enjoyable place to live, work, visit and invest in. This statement will guide future public art programs and encourage a more unified approach with the aim of encouraging community ownership of public space and will assist in defining a unique cultural, natural and built environment.

This statement will assist in achieving the following:-

- Developing and enhancing a sense of place, pride and ownership of public spaces.
- Improving the quality, attractiveness, functionality and design of public spaces.
- Increasing public awareness in the value of art.
- Contributing towards the development of Cultural tourism opportunities.
- Giving added meaning to Cockburn's unique environment, history and multicultural community.
- Improving legibility by introducing artworks that assist in making streets and buildings more identifiable.

POSITION:

The focus of the Position Statement is on the public domain and the selection and enhancement of sites of civic, cultural or heritage significance, in accordance with the Public Artworks Strategy.

Commitment will be given to:

1. The development and implementation of a council initiated program of ongoing public art commissions by placing funds on its Annual Budget for this purpose.
2. The integration of art with a particular site, through relevance and meaningful connections between the work and the site.
3. The involvement of artists into the early stages of the planning and design process of identified and relevant projects in order to more successfully ensure the integration of the art with the site.
4. Placing of completed works onto the City's asset register together with information to assist with maintenance and depreciation so that when the life of the work has been reached replacement funds should be available or to assist with maintenance of the works during their life.

Implementation of this will occur by:

1. Attributing one percent (1%) of construction costs of the City's capital works projects to public art. This applies to new buildings and additions to existing buildings over the value of \$1,000,000. Where the City builds multiple dwellings of a value of greater than \$2 million, Council is to set aside one

percent (1%) of the total construction cost for the development of artworks on the subject land.

2. Inclusion of Public Art into specifically designated roadwork's and parks such as the Friendship Way project with budgets to include provision of professionally created public art works.
3. Initial consultation with the City's Cultural Officer in regards to the development of public art works within the City.
4. Including the Cultural Reference group to provide guidance for public art commissions. Other reference groups may be consulted when the project is of significance to them.
5. Sourcing funding from both internal and external sources.
6. Consultation with stakeholders where necessary as per the Community Engagement Framework.

Types of public artworks will include:

1. Integrated – Artworks which are integrated as permanent and vital elements to the infrastructure of a location, either as part of the architectural form or as applied functional treatments.
2. Site Specific – These works are designed to encourage the observer to respond and identify with the physical dimensions of a specific location including historical, environmental and natural/built forms.
3. Community Art – Artworks that are created with an artist in consultation with community groups.
4. Ephemeral/Temporary Art – Installed for a short time in a location or locations to reflect current issues and themes – also includes artworks with limited life spans.

Definitions:

For the purpose of this statement the following definitions will apply:

1. **Cultural Reference Group:** A council appointed body which undertakes to look at all aspects of art and cultural activity within the City of Cockburn. The membership of this committee is made up of Elected Members, Cultural Development Coordinator and community members who have a commitment or expertise in this field.
2. **Public:** concerning, done by or for, representing, visible or known by, the people.

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3. **Public Art:** Public art may reference all aspects of a public space, including people's values, cultural meanings and the contexts that are inherent in particular places.
4. **Public Space:** A space, place or any physical environment open or enclosed to which the public has access or can view.
5. **Public Artworks Strategy:** Refers to the document entitled 'Public Artworks Strategy – April 2009. 2014-2015 review will see this incorporated into a Cultural strategy.
6. **Ephemeral Art:** Ephemeral Art: is art that is short-lived, fleeting or transient. Examples of Ephemeral art may include pavement or chalk art, sand sculptures, performance art, banners, some murals and bus shelters.