

POS	PORTABLE SIGNS IN STREETS, WAYS AND RESERVES	PSEW14
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POSITION STATEMENT CODE:	PSEW14
DIRECTORATE:	Engineering & Works
BUSINESS UNIT:	Parks & Environment
SERVICE UNIT:	Park Services
RESPONSIBLE OFFICER:	Parks Operations Co-ordinator
FILE NO.:	182/002
DATE FIRST ADOPTED:	1997
DATE LAST REVIEWED:	9 March 2017
ATTACHMENTS:	N/A
VERSION NO.	3

Dates of Amendments / Reviews:	
DAPPS Meeting:	31 January 2013 27 August 2015 23 February 2017
OCM:	14 February 2013 10 September 2015

BACKGROUND:

Movable or portable signs and other advertising devices erected or placed within streets ways and road reserves are considered unauthorised and subject to removal by the City without notification to the person or persons that installed the sign or advertising device.

PURPOSE:

To ensure the removal of unauthorised movable or portable signs and other advertising devices erected or placed within streets ways and reserves that:

- (1) obstruct a person's view from a street or public place of traffic in a street or public place;
- (2) reduce the amenity or natural beauty of the area in which the sign is erected;
or
- (3) are unsuitable for the locality.

POSITION:

Major intersections within the City shall be inspected four times per year for the presence of unauthorised movable or portable signs and other advertising devices. Any such movable or portable signs and other advertising devices present, within an eighty (80) metre radius of the intersection, at the time of inspection, shall be removed and returned to the nearest premises of the business being advertised.

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The City shall dispose of signage that does not readily identify the business being advertised and/or its nearest premises.

Between inspections and for locations other than those within an eighty-metre radius of major intersections, complaints relating to unauthorised signage shall be investigated on a site by site basis.